



**CenCal**HEALTH®  
The Regional Health Authority

**Invites you to the**  
**3<sup>rd</sup> Annual**  
**Childhood Obesity Summit**

**February 2, 2010 4 – 7 PM**  
**Radisson Hotel in Santa Maria**  
3455 Skyway Drive, Santa Maria

An opportunity for health care professionals and community advocates to learn about promising programs and resources in Santa Barbara and San Luis Obispo counties for preventing and treating childhood obesity.

**REGISTRATION**

**Cost:** \$28.00 per person includes dinner and materials.  
(Note: Cost held at same level for 3 years)

**CME units** for physicians and nurses.

**To register:** Please complete the form below and return with your payment to:  
**CenCal Health, Attn: Paula Michal, 110 Castilian Drive, Goleta, CA 93117**  
Space is limited. For questions, contact Paula at (805) 562-1020.

**Deadline to register is Monday, January 25<sup>th</sup>!**

**Kindly copy registration** form *if more than 1 person is attending* from the same office and submit separate forms for each attendee. Thank you.

Attendee Name _____	
Provider Site or Organization Name _____	Phone Number _____
Attendee Address	
Street _____	
City, State, Zip _____	
E-Mail Address _____	
<input type="checkbox"/> Check here if we may include your contact information on our Attendee List.	
Do you request CME units?	
<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, indicate: <input type="checkbox"/> MD <input type="checkbox"/> RN    Professional License No. _____



## **3<sup>rd</sup> Annual Childhood Obesity Summit**

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### **Program Topics**

- **“Clinicians and Community: Collaborating for Success”**  
**ANN YELMOKAS MCDERMOTT, PhD, MS, LDN**  
Director of STRIDE, Cal Poly University, San Luis Obispo
- **“Teen Obesity Program – Year One Results”**  
**BARBARA BROWN-RAMIREZ, CPNP, MSN**  
Pediatric Practitioner, Santa Maria
- **“Strategies for Counseling Children and Families”**  
A Panel Discussion with Registered Dietitians

### **Who Should Attend:**

Health professionals and community partners in Santa Barbara and San Luis Obispo County including: Physicians, nurse practitioners, physician assistants, nurses, dietitians, health educators, school nurses, community health workers, child health advocates.

### **Program Objectives:**

- Increase knowledge of the role of the physician and dietitian in identifying and managing childhood obesity.
- Improve skills for providing brief counseling on nutrition and physical activity.
- Identify community resources and opportunities for collaboration to promote healthy weight and physical activity.
- Increase understanding of cultural differences and approaches to counseling Latino families.

### **Continuing Medical Education (CME)**

The Santa Barbara County Consortium for Continuing Medical Education is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. The Santa Barbara County Consortium for Continuing Medical Education takes responsibility for the content, quality and scientific integrity of this CME activity.

The Santa Barbara County Consortium for Continuing Medical Education designates this educational activity for a maximum of *2 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.