

Attention Physicians Town Hall Meeting



Please join
Santa Barbara Regional Health Authority for a
Town Hall Meeting
to discuss the benefits of adding a
Radiology Benefits Manager (RBM)

- The goal of a RBM is to ensure that patients receive the highest quality imaging tests when needed, and to help effectively manage diagnostic imaging trends
- The proposed RBM will be on hand to discuss how they help control costs and assist in appropriate utilization, as well as provide key quality measures for outpatient diagnostic imaging services

Who: All physicians who prescribe and/or perform radiology services for SBRHA members

When: November 8th, 2006
7:00 pm

OR

November 9th, 2006
7:00 pm

Where: Fresco at the Beach
901 E Cabrillo Blvd,
Santa Barbara, Ca 93103
Dinner Provided

Santa Maria Inn
801 S Broadway,
Santa Maria, Ca 93454
Dinner Provided

Complete the section below and fax back to (805) 685-9828 by 5 pm,
Friday, November 3rd

Provider Office: _____

Phone: _____

Guest 1: _____

Guest 2: _____

Location (circle one): Santa Maria Santa Barbara

Do not miss this opportunity to voice your opinion!
Do you know of another provider who would be interested in participating
in our Town Hall Meeting? If so, please pass along this invitation.

We look forward to seeing you there!

If you have any questions, please call (805) 685-9525 ext. 237