

# You are invited to a Seminar on our new RBM Program



SBRHA and HealthHelp have organized several meetings to educate our network on the new **Radiology Benefits Management (RBM)** program. It will be *imperative* that you and your staff join us for these valuable seminars.

**Office/Administrative Staff** – Review the necessary clerical procedures connected to the new authorization process for high-tech imaging.

**Time: 12:00 – 2:00 pm** Lunch will be provided

- Wednesday, June 6, 2007 in San Luis Obispo at the Madonna Inn  
Or
- Thursday, June 7, 2007 in Santa Maria at the Santa Maria Inn  
Or
- Thursday, June 14, 2007 in Goleta at the Santa Barbara Regional Health Authority

**Imaging Physicians and Facilities** – Review the technical and safety standards that will be used for the RadSite Assessment. *Imaging physicians have the option to RSVP for both the evening sessions.*

**Time: 5:30 – 6:30 pm** Hors d'oeuvres will be provided

- Wednesday, June 6, 2007 in San Luis Obispo at the Madonna Inn  
Or
- Thursday, June 7, 2007 in Santa Maria at the Santa Maria Inn  
Or
- Wednesday, June 13, 2007 in Goleta at the Santa Barbara Regional Health Authority

**Physicians** – Review the evidence-based clinical information and support used for the RadConsult service. Featured speaker is Dr. Valarie Borow, C.P.C., Senior Vice President and Medical Director of HealthHelp.

**Time: 7:00 – 8:00 pm** Dinner will be provided

- Wednesday, June 6, 2007 in San Luis Obispo at the Madonna Inn  
Or
- Thursday, June 7, 2007 in Santa Maria at the Santa Maria Inn  
Or
- Wednesday, June 13, 2007 in Goleta at the Santa Barbara Regional Health Authority

*We look forward to seeing you there!*



# RSVP for the SBRHA RBM Seminars

This new program will begin on July 1, 2007. It is important that at least one physician from your group and someone from your office staff join us. This is your only chance to ensure you and your office staff receive information and training on this new program.

Complete the section below and fax back to (805) 685-9828 by 5 pm, Friday, June 1st

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## Office/Administrative Staff

Provider Office: \_\_\_\_\_

Phone: \_\_\_\_\_

Guest 1: \_\_\_\_\_

Guest 2: \_\_\_\_\_

Location (circle one):    Santa Luis Obispo (June 6<sup>th</sup>)    Santa Maria (June 7<sup>th</sup>)    Santa Barbara (June 14<sup>th</sup>)

## Imaging Physicians and Facilities

Provider Office: \_\_\_\_\_

Phone: \_\_\_\_\_

Guest 1: \_\_\_\_\_

Guest 2: \_\_\_\_\_

Location (circle one):    Santa Luis Obispo (June 6<sup>th</sup>)    Santa Maria (June 7<sup>th</sup>)    Santa Barbara (June 13<sup>th</sup>)

## Physicians

Provider Office: \_\_\_\_\_

Phone: \_\_\_\_\_

Guest 1: \_\_\_\_\_

Guest 2: \_\_\_\_\_

Location (circle one):    Santa Luis Obispo (June 6<sup>th</sup>)    Santa Maria (June 7<sup>th</sup>)    Santa Barbara (June 13<sup>th</sup>)

